



VICEROY IMPEX PVT.LTD

• **Vegetables & Fruits** •

HEALTHY LIFE



# About Company

Established in India, Viceroy Impex has been in a vegetable import export business & suppliers of fresh fruits & vegetables across the world. Viceroy Impex has achieved years of experience in serving the food & vegetable industry.

We are 'One Stop Solution' to meet all your needs! With effective services, Viceroy Impex ensures high quality standards from Storing, handling, processing, packaging & transportation.

Supply of fresh quality fruits & vegetables need constant management & timely delivery. Viceroy Impex has a strong team that procures fresh from farm to your home!



## Vision

'To become a trusted brand by contributing to the Indian Economy & build reliable relations with our customers.'

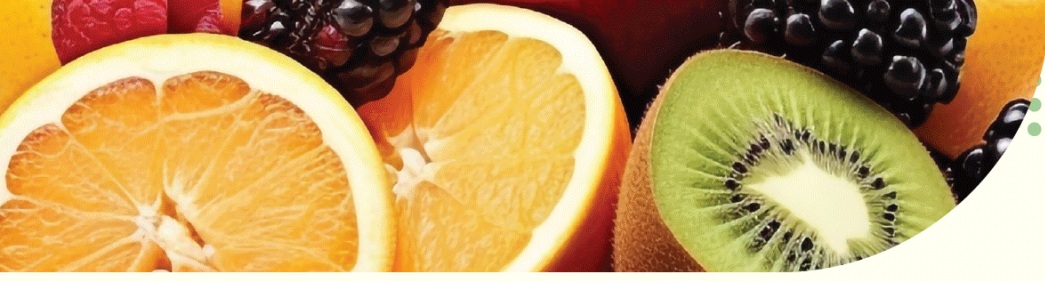


## Mission

'To become a dedicated supplier of high quality, safe & reliable fruits and vegetables also to make India one of the leading global Agro exporter.'







# Core Values



## Quality

We prioritize the quality of our products from cultivation to packaging and delivery



## Customer Satisfaction

Our customers' satisfaction is our ultimate goal, and we strive to exceed their expectations.



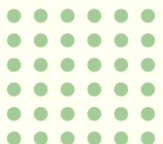
## Innovation

We embrace innovation in farming practices, packaging, and distribution to stay ahead in the market.



## Sustainability

Viceroy Impex is committed to environmentally friendly and sustainable practices in agriculture and business operations.







## Why Fruits Or Vegetables Are Healthy?

They're a natural source of essential vitamins and minerals like vitamin A, C, E, potassium, and fiber, which are all crucial for different bodily functions. Fiber keeps you feeling fuller for longer, helps with digestion, and can even lower your risk of heart disease.

Most fruits and vegetables are naturally low in fat and calories, making them a great choice for weight management or healthy eating. Many fruits and vegetables are loaded with antioxidants that fight off harmful free radicals in your body and may help reduce the risk of chronic diseases. Different colored fruits and vegetables often contain different antioxidants, so it's best to eat a rainbow variety for the most benefit! Studies have shown that a diet rich in fruits and vegetables can help protect against various chronic diseases like heart disease, stroke, some types of cancer, and even diabetes..





Fresh

# Mango

A fresh mango is a delicious and nutritious tropical fruit. They are a good source of vitamins, especially vitamin C, and fiber.



## Apple

An apple is a round, edible fruit produced by an apple tree. Apple trees are cultivated worldwide and are the most widely grown species in the genus *Malus*. Apples are a good source of fiber and vitamin C.



## Watermelon

Watermelon is a flowering plant with scrambling and trailing vine-like plants. Watermelon is a highly cultivated fruit worldwide. Watermelon is grown in favorable climates from tropical to temperate regions worldwide for its large edible fruit.



## Grapes

The sweet-sour cluster fruit, grapes come in many variants and colours- green, black, pink, purple, seedless grapes, and such others. Grapes resemble a berry in a botanical language, it is grown on woody vines of the plant genus *Vitis*



## Pineapple

Pineapples are tropical fruits native to South America, where they have been cultivated for centuries. It is the most economically important plant in the Bromeliaceae family, which also includes bromeliads.



## Avacados

Avacados are a good source of healthy fats, fiber, vitamins, and minerals. Avocados are known as a "superfood" because of their many health benefits. Avocados are a nutritional powerhouse.



## Cherry

There are two main types of cherry fruits: sweet cherries and tart cherries. Sweet cherries are typically eaten fresh, while tart cherries are more often used in pies, jams, and other processed foods.







Fresh

# Apple

Apples are a nutritional all-star, packing a surprising amount of health benefits into a delicious and portable snack.



## Lichi

Litchi also spelled lychee or litchi, is a tropical fruit native to southern China, Malaysia and northern Vietnam. It is a small, round fruit with a rough, bumpy red skin. The flesh inside is white, juicy, and has a sweet, slightly acidic flavor.



## Banana

Bananas are one of the most appealing fruits. At a global level, bananas are highly demanded from several other countries. Bananas belong from the family of plants called Musa which are native to Southeast Asia.



## Orange

Oranges are a nutritional powerhouse, offering a variety of benefits thanks to the vitamins, minerals, and fiber they contain. Oranges are a good source of fiber, which is important for digestion and gut health.



## Pomegranate

Reddish purple colour fruit, Pomegranate is a husk fruit divided into two parts an outer layer, a hard pericarp and an inner spongy part known as mesocarp. pomegranate can be enjoyed fresh, juiced, or dried.



## Guava

Guava is a tropical fruit native to Central and South America, but now cultivated in many tropical and subtropical regions around the world. The fiber in guava aids digestion and promotes gut health.



## Kiwi

Kiwi fruit, also known as Chinese gooseberry, is a small fruit native to China. It is a delicious and nutritious fruit with a sweet and slightly tart flavor. Kiwifruit is oval-shaped and about the size of a large hen's egg.





# Tomato



Tomatoes are a good source of vitamins A, C, and K, as well as lycopene, an antioxidant that has been linked to a number of health benefits. They are also low-calorie food, making them a great addition to a healthy diet.

# Potato



The potato is a starchy, underground tuber that is a staple food in many parts of the world. It is a member of the night shade family, Solanaceae, along with tomatoes, eggplants, and peppers. low-calorie food packed with vitamin C, potassium, and fiber.



# Pumpkin

A pumpkin is a cultivated winter squash in the genus Cucurbita .

The term is most commonly applied to round, orange-colored squash varieties, though it does not possess a scientific definition and may be used in reference to different squashes of varied appearance.



# Cucumber

Cucumbers have a mild flavor, high water content, and are typically used in savory dishes like salads, similar to tomatoes and peppers. This is why we categorize them as vegetables in cooking.



# Sweet Corn

The kernels of sweet corn are plump and juicy, and have a sweet flavor. Unlike field corn, which is harvested when the kernels are dry and mature, corn is picked when immature and prepared and eaten as a vegetable.



# Lemon



Lemons are a hybrid fruit, believed to be a cross between bitter orange and citron. Lemons are not only used for culinary purposes but also for cleaning due to the acidic nature of their juice. Lemons are a natural hybrid fruit.

# Coconut



Coconuts are one of the largest seeds in the plant kingdom. They are buoyant and can travel long distances by ocean currents to their widespread distribution. Coconut palms are highly providing food, shelter, and materials for various uses..



# Capsicum

Capsicum is a genus of flowering plants in the nightshade family Solanaceae, native to the Americas, cultivated worldwide for their chili pepper or bell pepper fruit. Capsicums are a good source of vitamins A and C, as well as potassium and fiber.



# Green Chilli

Green Chilli serves a unique spicy flavor which makes it a must in every Indian dish. Green chillies are the rich source of Beta-carotene and endorphins and zero calories which makes them one of the healthy foods.



# Onion

Onions form a vital part of every Indian Cuisine. The onion is a hollow, pinkish-white bulb at the base of spring-like leaves. India is the second-largest Onion producer across the world.



# Carrot



Carrots are a good source of vitamins A, C, and K, as well as lycopene, an antioxidant that has been linked to a number of health benefits. They are also a low-calorie food, making them a great addition to a healthy diet.

# Elephant yam



The elephant foot yam, also known as suran or jimikand, is a tropical tuber crop native to Southeast Asia. It is cultivated for its edible corms in many parts of the world, including India, Africa, and South Asia.

# Gooseberry



Gooseberry, any of several species of flowering shrubs of the genus *Ribes* cultivated for their edible fruits and as ornamentals. Currants and gooseberries form two groups within the genus *Ribes*; some taxonomic systems formerly placed gooseberries in their own genus, *Grossularia*.



# Lady Finger

Lady finger, also known as okra or bhindi, is a flowering plant in the mallow family, native to East Africa. It is cultivated in warm temperate regions around the world for its edible green seed pods.



# Ginger

Ginger (*Zingiber officinale*) is a flowering plant whose rhizome, ginger root or ginger, is widely used as a spice and a folk medicine. This is the most common form of ginger and has a strong, pungent flavor.





## Contact Us



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Viceroy Impex is one of the leading exporter and suppliers of a variety of fresh fruits and vegetables across the world. Established in India. Viceroy Impex is backed by its long years of experience in the fruits and vegetable industry.

